

# Paramveer Dhillon

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## **Current Position**

8/14-  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY, CAMBRIDGE, MA, U.S.A.  
Postdoctoral Researcher, Sloan School of Management.  
*Sponsor:* Professor Sinan Aral

## **Education**

9/10-7/14  
UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA, U.S.A.  
A.M. in Statistics; M.S.E. & PH.D. in Computer & Information Science.  
*Advisors:* Professors Lyle Ungar, Dean Foster, & James Gee

PUNJAB ENGINEERING COLLEGE, CHANDIGARH, INDIA.  
B.E (FIRST CLASS HONORS) in Electronics & Electrical Communications  
Engineering.

## **Ph.D. Dissertation Title**

ADVANCES IN SPECTRAL LEARNING WITH APPLICATIONS TO TEXT ANALYSIS  
& BRAIN IMAGING.  
(Winner of 2015 Morris & Dorothy Rubinoff Best Dissertation Award.)

## **Grants**

2017-2020  
\$300,000 *Research Grant* from Boston Globe Media LLC.  
ASSESSING THE ECONOMIC VALUE OF VARIOUS DIGITAL CONTENT PRICING  
STRATEGIES VIA RANDOMIZED EXPERIMENTATION.  
(co-PI with Sinan Aral)

## **Research & Teaching Interests**

### SUBSTANTIVE

1). Business Analytics; 2). Economics of Digitization; 3). Social Network  
Analytics.

### METHODOLOGICAL

1). Digital Experimentation; 2). Text Mining/Natural Language Process-  
ing; 3). Machine Learning.

## **Publications**

(Citations: 524, h-index: 11, i10-index: 11 (Google Scholar as of November 13, 2017))

Note 1: *JMLR (Impact Factor: 3.42) is the highest impact-factor Machine Learning journal & NeuroImage (Impact Factor: 6.36) is the highest impact-factor quantitative methods Brain Imaging journal.*

Note 2: *In Computer Science, the top conferences are very selective and many times are the terminal venue of publication i.e. no journal version.*

## **WORKING PAPERS**

- 2017 “Influence Maximization Revisited.”  
(with Sinan Aral)  
*Revision Requested @ Nature: Human Behavior*
- 2017 “Digital Paywall Design: Implications for Subscription Rates & Cross-Channel Demand.” (*Finished*)  
(with Sinan Aral)  
(*Runner-up best paper award @ WISE 2016.*)

## **Presentations:**

- I. NBER Summer Institute on Economics of IT and Digitization 2017  
(Discussant: Matt Gentzkow (Stanford)).
- 2017 “Modeling Preference Dynamics: A Neural Probabilistic Approach.” (*Finished*)  
(with Sinan Aral)
- 2017 “Unpacking Novelty: The Anatomy of Vision Advantages.” (*Finished*)  
(with Sinan Aral)
- 2017 “Only Recency Based Customer Lifetime Value (CLV) Estimation.”  
(with Peter Fader)

## **JOURNAL ARTICLES**

- 2015 “Eigenwords: Spectral Word Embeddings.”  
(with Dean Foster & Lyle Ungar)  
*JMLR (Journal of Machine Learning Research 16).*
- 2014 “Subject-specific functional parcellation via Prior Based Eigenanatomy.”  
(with Lyle Ungar, Dave Wolk, Sandhitsu Das, James Gee & Brian Avants)  
*NeuroImage 99.*
- 2013 “A Risk Comparison of Ordinary Least Squares vs Ridge Regression.”  
(with Dean Foster, Sham Kakade & Lyle Ungar)  
*JMLR (Journal of Machine Learning Research 14).*

2011 “Minimum Description Length Penalization for Group and Multi-Task Sparse Learning.”  
(with Dean Foster & Lyle Ungar)  
*JMLR (Journal of Machine Learning Research 12)*.

CONFERENCES (HIGHLY COMPETITIVE & HEAVILY PEER REVIEWED.)

2013 “New Subsampling Algorithms for Fast Least Squares Regression.”  
**Paramveer Dhillon**, Yichao Lu, Dean Foster & Lyle Ungar.  
*NIPS (Advances in Neural Information Processing Systems 26)* (Acceptance Rate: 25.4%)

2013 “Faster Ridge Regression via Subsampled Randomized Hadamard Transform.”  
Yichao Lu, **Paramveer Dhillon**, Dean Foster & Lyle Ungar.  
*NIPS (Advances in Neural Information Processing Systems 26)* (Acceptance Rate: 25.4%)

2012 “Two Step CCA: A new spectral method for estimating vector models of words.”  
**Paramveer Dhillon**, Jordan Rodu, Dean Foster & Lyle Ungar.  
*ICML (International Conference on Machine Learning)* (Acceptance Rate: 27.3%)

2012 “Spectral Dependency Parsing with Latent Variables.”  
**Paramveer Dhillon**, Jordan Rodu, Michael Collins, Dean Foster & Lyle Ungar.  
*EMNLP-CoNLL (Joint International Conference on Empirical Methods in Natural Language Processing and Conference on Natural Language Learning)* (Acceptance Rate: 25.0%)

2012 “Metric Learning for Graph-based Domain Adaptation.”  
**Paramveer Dhillon**, Partha Talukdar & Koby Crammer.  
*COLING (International Conference on Computational Linguistics)* (Acceptance Rate: 34.0%)

2012 “Deterministic Annealing for Semi-Supervised Structured Output Learning.”  
**Paramveer Dhillon**, Sathiya Keerthi, Olivier Chapelle, Kedar Bellare & S. Sundararajan.  
*AISTATS (International Conference on AI and Statistics)* (Acceptance Rate: 33.5%)

2011 “Multi View Learning of Word Embeddings via Canonical Correlation Analysis.”  
**Paramveer Dhillon**, Dean Foster & Lyle Ungar.  
*NIPS (Advances in Neural Information Processing Systems 24)* (Acceptance Rate: 21.8%)

2011 “Semi-supervised Multi-task Learning of Structured Prediction Models for Web Information Extraction.”  
**Paramveer Dhillon**, S. Sundararajan & Sathiya Keerthi.  
*CIKM (International Conference on Information and Knowledge Management)* (Acceptance Rate: 15.0%)

- 2010 “Feature Selection using Multiple Streams.”  
**Paramveer Dhillon**, Dean Foster & Lyle Ungar.  
*AISTATS (International Conference on AI and Statistics)* (Acceptance Rate: 40.6%)
- 2010 “Learning Better Data Representation using Inference-Driven Metric Learning (IDML).”  
**Paramveer Dhillon**, Partha Talukdar & Koby Crammer.  
*ACL (Association of Computational Linguistics)* (Acceptance Rate: 22.0%)
- 2009 “Transfer Learning, Feature Selection and Word Sense Disambiguation.”  
**Paramveer Dhillon** & Lyle Ungar.  
*ACL-IJCNLP (Association of Computational Linguistics)* (Acceptance Rate: 24.6%)
- 2009 “Multi-Task Feature Selection Using the Multiple Inclusion Criterion (MIC).”  
**Paramveer Dhillon**, Brian Tomasik, Dean Foster & Lyle Ungar.  
*ECML-PKDD (European Conference on Machine Learning)* (Acceptance Rate: 24.9%)
- 2008 “Efficient Feature Selection in the Presence of Multiple Feature Classes.”  
**Paramveer Dhillon**, Dean Foster & Lyle Ungar.  
*ICDM (IEEE- International Conference on Data Mining)* (Acceptance Rate: 19.9%)

## Teaching Experience

### CERTIFICATIONS

- 2015 Massachusetts Institute of Technology.  
 Kaufman Teaching Certificate Program (KTCP).
- 2013 University of Pennsylvania.  
 Center for Teaching and Learning (CTL) Teaching Excellence Certificate.

### GUEST LECTURES

- 2015, 2016 Massachusetts Institute of Technology.  
 Course: Analytics Lab (MBA Course).  
*Instructors: Profs. Erik Brynjolfsson and Sinan Aral.*
- 2013 University of Pennsylvania.  
 Course: Machine Learning (Graduate Course).  
*Instructor: Prof. Lyle Ungar.*

## TEACHING ASSISTANCE

University of Pennsylvania.

Courses: Introduction to Machine Learning (Prof. Ben Taskar); Introduction to Algorithms (Prof. Sanjeev Khanna); Computer Systems I, II (Diana Palsetia)

## **Presentations (Last 5 years only)**

“Digital Paywall Design”

*NBER Summer Institute on Economics of IT and Digitization 2017, Workshop on Information Systems & Economics (WISE) 2016, Winter Conference on Business Intelligence (WCBI) 2016, Conference on Digital Experimentation (CODE) 2015,*

“Linear Methods for Big Data.”

*Harvard University (IQSS) 2017, Harvard University (EconCS) 2017, MIT (CSAIL) 2015, Microsoft Research NYC 2014, ICML 2012, NIPS 2011*

“Influence Maximization Revisited.”

*Harvard University (EconCS) 2017, Workshop on Information in Networks (WIN) Conference 2015, INFORMS 2015 (Session on Social Analytics), Conference on Inference Transmission in Networks 2015.*

“Only Recency Based Customer Lifetime Value (CLV) Estimation.”

*Marketing Science Conference 2015.*

“Subsampling Algorithms for Fast Least Squares Regression.”

*Microsoft Research NYC 2014, NIPS 2013.*

## **Service to the profession**

Independent (Primary) Reviewer.

Journals: *Marketing Science, Management Science, JMLR, JAIR, IEEE-TPAMI, IEEE-TKDE, Machine Learning Journal.*

Conferences: *NIPS, ICML, AAAI, AISTATS, ICLR.*

Co-organizer *Workshop on Vector Space Models in NLP at NAACL 2015.*

*(with Percy Liang (Stanford), Phil Blunsom (Oxford) & Shay Cohen (Edinburgh))*

## **Awards**

6. Runner-up overall best paper award at the Workshop on Information System & Economics (WISE) 2016.
5. Received the 2015 Morris & Dorothy Rubinoff Best Dissertation Award given by Penn Engineering.

4. Received the prestigious *Provost's Fellowship* to pursue graduate studies (Ph.D) at University of Southern California (USC).
3. Received Student Travel Award for presenting the paper at ICDM 2008, NIPS 2011, ICML 2012 & 2013 conferences.
2. College Color (a medal) for outstanding performance in extra-curricular activities in undergraduate studies.
1. Departmental Honors for outstanding performance in undergraduate studies.

### **Coursework (Non Computer Science Courses).**

#### UNIVERSITY OF PENNSYLVANIA.

Econometrics 1. (*Schorfheide & Cheng*)

Econometrics 2. (*Diebold*)

Applied Econometrics 1. (*Shaman*)

Applied Econometrics 2. (*Shaman*)

Observational Studies. (*Small*)

Mathematical Statistics. (*Small*)

Bayesian Methods & Computation. (*Jensen*)

Linear Statistical Models. (*Brown*)

Empirical Models in Marketing. (*Bradlow*)

Measurement & Data Analysis in Marketing. (*Van den Bulte*)

Applied Probability Models in Marketing. (*Fader*)

#### MASSACHUSETTS INSTITUTE OF TECHNOLOGY (AUDITS)

Applied Network Theory and Analysis. (*Aral*)

Applications of Operations Research in Social Networks. (*Perakis & Zaman*)

Identity and Action. (*Zuckerman*)

Economics of IT and Digitization. (*Brynjolfsson & Van Alstyne*)

Experimental Design. (*Eckles*)

#### HARVARD UNIVERSITY (AUDITS)

Empirical Studies of Innovation. (*Greenstein & Lakhani*)

Machine Learning in Econometrics: Prediction, Estimation & Big Data. (*Mullainathan*)

Last updated: November 13, 2017